



Speaking Kit

Keynote & Seminar

Books

Photo

Biography

Testimonials

Video

“Bob Lancer Says More Power for...
You, Your Family, Your Life, Your Work—Your Success!”

GDG Publishing LLC

(404) 248-0012

boblancerpower.com

Bob Lancer

SPEAKING INFORMATION

“I found Bob Lancer's advice and presentation skills so great that after attending just one of his seminars I offered him his own show.”

— G. MOCERI
AWARD WINNING PROGRAM DIRECTOR OF WSB RADIO

Keynotes & Seminars



Bob Lancer conducts a Family Power Hour.

Bob Lancer is today's leader in motivational speaking. Get ready to laugh and cry because Bob is part life guru, part therapist, part comedian — all wrapped up into one. He'll make your next meeting, conference, convention or retreat a spectacular success!

You can rest assured that Bob Lancer consistently conducts himself in the most professional manner, while making himself completely accessible to his clients to insure the most successful, wrinkle-free program.

Please feel welcome to review the list of topics and/or to communicate with us directly to tailor a presentation specific to your needs. We welcome you to contact us by email or phone to discuss any questions you might have.

Bob Lancer Presents:

- Opening Keynotes that set the tone (30-90 minutes)
- 1 - 2 hour seminars that lead to positive action
- Several-Day Retreats including a keynote and three seminars for renewal and education
- 1-hour Lunch-&-Learn Power-Hours to raise professional motivation, morale and effectiveness
- 1-hour Telephone Power-Hour coaching-consultation sessions for direct engagement
- 1-hour Family Power-Hour seminars, a lunch-time treat for working parents

Topics

Please feel welcome to review the list of topics and/or to communicate with us directly to tailor a presentation specific to your needs. We welcome you to contact us by email or phone to discuss any questions you might have. Visit online for an extended list of topics: www.boblancerpower.com.

- The Winners Edge: Professional Development That Supports The Bottom Line -For Businesses And Professional Associations, Conventions, Meetings And Retreats
- Lighten Up: Inspiring And Illuminating Joy-Wisdom That teaches Audiences How To Harness The Power Of Happiness To Create The Life They Want - For General Audiences
- Parenting With Love: Bob Lancer's Classic Live Programs on Parenting, Marriage, Family Communication Skills For Parent Groups, As Well As For Spouses At Conventions And Retreats
- How To Create A Marriage: The actual rules that both must follow for a thriving marriage.
- The Soulmate Process: Find Your Right Relationship - For Singles Groups
- The Dream-Come-True-Process: Life-Success Wisdom - For Youths
- Child-Behavior Strategies, Motivation And Professional Development: For Educators & Childcare Professionals

FEES: \$3,000-\$5,000; \$500 (Family Power Hour) Bob Lancer's speaking and seminar fees vary based on many factors. Please contact us to discuss your needs and event so that we can provide you with specific fee information.

Each keynote and seminar presentation is researched and geared specifically to your organization and its industry. Keynotes are 60-90 minutes in length and can include Q&A and book-signing. Since 1996, Bob Lancer was featured keynote speakers at more than 1000 events.

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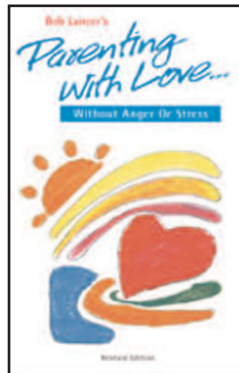
SPEAKING INFORMATION

“EXCELLENT!!!! You covered an important issue, in a compact manner, that serves as the core for the family. Keep it up”

- VALERIE JACKSON

FORMER FIRST LADY OF ATLANTA, GA

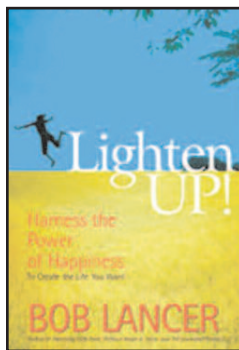
Books



Bob Lancer's Parenting With Love... Without Anger or Stress

ISBN: 978-0-9796625-8-4

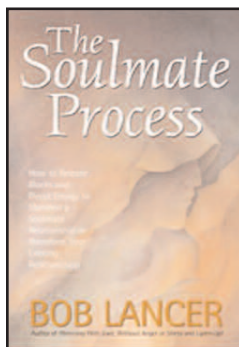
Bob Lancer's groundbreaking parenting book. Learn how to bring out your child's great potential as you maintain your peaceful and loving self-control. You can guide your child's behavior without anger, draining power-struggles or stress. Find out how to delightfully avoid and to calmly and successfully solve problems like tantrums, public misbehavior, whining, not listening, disrespect, sibling rivalry, bedtime and mealtime. Make leaving in the morning, sleeping through the night, and following directions smooth and harmonious. You will even see how to improve your relationship with your spouse (or ex) to improve your child's behavior. The sooner you read this book, the sooner your parenting goals happen.



Lighten UP!

ISBN: 978-0-9796625-4-6

Learn how to harness the power of happiness to create the life you want. In this book: How to free yourself from anxiety and depression. How to live in freedom and abundance from now on. How to successfully live life on your own terms while serving others. How to stop holding yourself back from a life filled with miracles. Allowing yourself to live in happiness NOW is the key. You can turn to any page and read any sentence of this book to find a gem of wisdom that helps you on your way. You will even learn the secret solution to every problem! 235 pages packed with powerful, self-liberating truths!



The Soulmate Process

ISBN: 978-0-9796625-9-1

A practical, powerful step-by-step process to find your soulmate. There are certain signs that are commonly interpreted as indicative of a soulmate encounter, including: love at first sight; feeling that you have been together before; feeling you deeply understand each other when you have only just met; a deep, inner feeling that this relationship is destined to be; the awareness that this is the person that you have been dreaming of; tremendous energy which can unbalance you until you develop awareness and wisdom to direct your heightened forces; the sense of a Higher Power bringing you together. An unusually effective book of insights into how to attract the person truly meant for you. Discover the natural laws that govern the finding of your true life-and-love partner and learn some profound meditation techniques..



Bob Lancer's The Dream-Come-True Process: A Young Person's Guide to Life Direction

ISBN: 978-0-9796625-3-9

This book presents to youth a system of how to set and achieve goals that inspire them. It reviews in depth ways to harness their energy to make their journey through life a rich, positive experience that contributes great value to the world.

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Bob Lancer

SPEAKING INFORMATION

“Bob Lancer provides so much rich and practical wisdom at a time when we seem to need it most.”

- JESSICA SACHS

CONTRIBUTING EDITOR, PARENTING MAGAZINE

Biography



Since 1980 Bob Lancer has been empowering audiences around the world

to take charge of their personal and professional lives through his dynamic and engaging keynote addresses, seminars, books, recordings, videos and through his own popular motivational radio show broadcasting to 35 states over the radio since 1996 as well as worldwide over the Internet. His enlightening presentations to parents and teachers empower them to raise, reach and teach children with love to fulfill their glorious potential. A former schoolteacher himself, he is also a highly sought after motivator of young people, inspiring and teaching them how to make their dreams come true and to make a positive difference in the world.

Bob Lancer shares his expertise in raising levels of effectiveness for higher levels of professional success through his keynotes and seminars at businesses, conventions, and association conferences worldwide. In addition, he lifts up community groups, government agencies and individuals of all walks of life, including retired senior citizens, parents of special needs children, and adults in severely challenging economic and social circumstances.

In addition to addressing specific issues of crucial importance to success and the quality of life, including work-life balance, relationship building, networking, great leadership practices, team-building, time mastery, and mastering times of change and uncertainty, Bob Lancer presents his unique Family Power Programs™ to schools and government agencies, as well as to businesses and professional groups who understand that raising profits through employee performance levels depends upon the quality and stability of the employee's family life. In these powerful live presentations Bob Lancer imparts profoundly positive parenting and marriage skills for creating and sustaining stable harmony in the family that supports the health and success of every family member.

Bob Lancer's transformative life, work, marriage, and parenting solutions have been featured on network television and in national magazines, as well as in prestigious newspapers and on local TV and radio shows around the nation. His books have been published in the U.S. and abroad.

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peace+poise=power

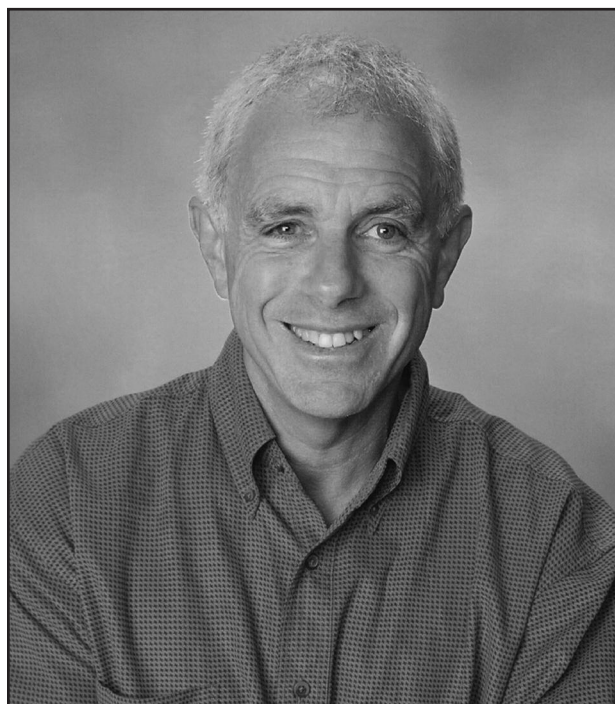
Bob Lancer

SPEAKING INFORMATION

“We thoroughly enjoyed having Bob Lancer speak to our club and would recommend him highly!”

- TED FRENCH
KIWANIS CLUB PRESIDENT

Photos



For digital files of these images, email michelle@boblancerpower.com

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PARTIAL CLIENT LIST

Boeing
Delta Airlines
Georgia Childcare Association
Greyhound
The Atlanta Visitors and
Convention Bureau
Market Pro
Northside Hospital
Georgia Baptist Medical Center
Sara Lee
Quest Diagnostics
Quebecor World
The City of College Park
The Atlanta Public School
System
Norwegian Sun Cruise Line
Boysee Cascade Office Supply
Rare Hospitality
Great Lakes Chemical
Corporation
Frito Lay
Prudential Financial
Viacom
Nortel Network
TBS
Atlanta Gas and Light
Paulding County
ATE Logistics Company
Advo Inc.
Bovis Lend Lease
Wells Real Estate
Haywood Baker
Heery International
General Electric
Telenex
Blockbuster
Liberty Mutual
Agnes Scott College
Rotary Clubs International
Kuwanis Clubs International
YMCA
Girls On Track
Go Girls
Guinnett Council for Seniors
Youth Leadership Foundation
Metro Atlanta Chamber of
Commerce
Atlanta Union Mission
Delta Dental
World Air Holdings
Red Cross
Intel
Agnes Scott College
Weyerhaeuser
Federal Reserve Bank of GA

Bob Lancer

SPEAKING INFORMATION

“Thank you for taking the time to speak to the staff. All enjoyed your presentation and the sound suggestions were inspiring, helpful and practical.”

- DAVID JAMES
DIRECTOR, BASE OPERATIONS, DELTA AIRLINES

Testimonials

EXCELLENT!!!! You covered an important issue, in a compact manner, that serves as the core for the family. Keep it up
- *Valerie Jackson, former First Lady of Atlanta, GA*

I was blown away by your insights on relationships. Thanks,
- *Jim Daws, Audience Member*

I had to take a moment and write to thank you. What an incredible and revealing presentation. Thank you for such a courageous work.
- *Donald Shafer*

I thoroughly enjoyed your presentation. I believe that any audience would be very pleased to have you present a live program.
- *John Strickland, Atlanta Unity Church Minister*

I cannot thank you enough for coming to speak to the At-Risk teens at the CDA for the CREATE program. I can't tell you how much your talk meant to me and the kids! I think (and so did the kids) that you were the best thing that happened to us!
- *Leslie Kelley*

Thank you for your awesome and inspirational presentation this past Saturday. You have made a BIG difference in our lives! Keep up the good work you're doing. God Bless,
- *Fern LeMaster*

Just a note to tell you how wonderful you were last night at the presentation. The feedback I've gotten thus far has been VERY positive. You are a gift! Thank you for doing what you do and sharing your wisdom to enlighten others...The children of tomorrow will be MOST appreciative!
- *Lauren Zimmet, Children's Speech Pathologist*

I attended your seminar this past weekend (I am Worthy of Love) at the Training for Childcare conference in Dunwoody and I LOVED it!! I am a Childcare Center Owner and I think it would be fantastic to have you visit our center and present a seminar for my employees as well as my parents.
- *Maggie Dimino, Owner Discovery Point Woodstock*

All of us really enjoyed your presentation last night. I just wanted to thank you again for an excellent presentation. Mrs. Key will definitely put your name in the hat for speakers at the National Conferences.
- *Cassandra, American Business Women's Association*

Thank you for your most informative Keynote address. We felt that you touched on many points which stimulate thinking at a deeper level, something we believe all of us need.
- *Ann Vining*

Today, I called into your seminar with the Intel Parent Network. It was one of the greatest and most inspiring seminars I have ever attended. Your ideas were excellent. Not only did I feel touched. Thank you for touching our lives in such a profound way. We especially thank you for reconnecting with Jeremy and helping us to see through some of the barriers we were responsible for in helping him to reach us as well. He seems so happy lately. He is making more friends at school as well. His grades and study habits have steadily improved and he enjoys seeing the fruits of his efforts. Thank you for reminding us how special our children are to us and how special each day is as well. We know you really do care about your clients and we will always value your strengths that you have shared with us. May God continue to bless you.
- *Lisa S*

We enjoyed your presentation and felt it filled a very important aspect of our program. We have to thank you for making it apparent that it is the adult and not the child who creates discipline situations. I felt that everyone attending your presentation went away rethinking their life and their reaction to children's display of inappropriate behavior.
- *Bernice Wassell, Coordinator for the Commission on Children*

Your presentation to parents and teachers provided much needed insight into why children behave as they do and what can be done about it. You make adults responsible. I applaud your efforts. Your presentation was riveting.
- *B.J. Lacky, Principal*

Thank you for your most informative Keynote address. We felt that you touched on many points which stimulate thinking at a deeper level, something we believe all of us need.
- *Ann Vining*

I am a coordinator of an early childhood program in the local school district in Athens, GA called Early Head Start. I have a resource to share with you. The Early Head Start staff and parents recently received a training from a local child discipline expert, Bob Lancer of Parenting Solutions. Anyone struggling with developmentally appropriate nurturing interactions with their children would benefit from his sessions. Parents and staff walked away from this training event changed! I am in no way receiving any kickback from promoting Bob Lancer. As an administrator of a federally funded program in a school district I am advocating for parents and teachers to utilize this person as a resource. His session is truly amazing.
- *Angie Moon DeAvila*

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SPEAKING INFORMATION

"Your sincerity touches hearts and inspires us to give our best effort to parenting, which is something we really need."

- CINDY BECKLER

PRODUCER, CNN'S PARENTING TODAY SHOW

Recent Speaker Engagements

Tambra Booth
Human Resources of
General Electric Financial
Through Atlanta Health Systems
404-636-9437
Date of event: 9/5/07

Tambra Booth
Human Resources of
General Electric Financial
Through Atlanta Health Systems
404-636-9437
Date of event: 10/3/07

Judy Sherer
Human Resources of
Wells Real Estate Financial
through Brown and Associates
404-352-8137
Date of event: 5/6/07

Tim Koenning
President of The Buford Business
Alliance
678-889-7945
Date of event: 8/14/07

Alvin Fletcher
President of The South Dekalb
Child Care Professional Association
404-592-0279
Date of event: 8/25/07

Jeanette Meyers
Program Coordinator for
Prevent Child Abuse Georgia
Annual Conference.
404-870-6565
Date of Event: 7/17/07

Kendra Winn
Conference Manager for
National Association for Family
Childcare
800-359-3817
Date of events: 8/16, 8/17 of
2007

Julie Clyatt
Human Resources for
Sequent Energy, of Houston
(832) 397-1700
Date of event: 4/20/07

Kristen Buygone
Owner: Essence Holistic Center
(281) 351-9910
Date of event: 4/19/07

Karen Hinton
Program Director:
Atlanta Unity Church
(770) 454-0256
Date of Event: 6/14/07

Donna Johnson
HR Dept.
Federal Reserve Bank of Georgia
404-498-8716
Date of event: 8/23/07

Gayle Holloman
Librarian Principal/Branch
Manager of the Robert E. Fulton
Regional Library at Ocee
770-360-8897 Ext. 223
Date of Events: 3/1 and 3/8 of
2007

Ella Collier
Director of Health and Wholeness
Snellville United Methodist Church
678-430-6008
Date of Events: 3/7, 3/14, 3/21
of 2007

Vicki Guyette
President of American Business
Women's Association, of Marietta
770-952-7900
Date of Event: 4/12/07

Dana Brown
Program Coordinator for Families
First
404-853-2801
Date of event: 3/12/07

Becky Carty
Owner/Director
Ivy League Montessori Academy
770-781-5586
Date of event 2/27/07

Cassandra Linson
Program Chairwoman of
American Business Women's
Association, of Atlanta
404-762-8411
Date of event: 2/28/07

Heather Osburn
Training Coordinator for
Child Resource and Referral
Agency of South Central Georgia
1-877-CHILD79
Date of event: 2/16/07

Lucy Cusick
President of F.O.C.U.S.
770-234-9111
Date of event: 2/10/07

Susan Brown
Events Coordinator of
Parent-to-Parent of Georgia
770-451-5484
Date of Event: 4/11/07

Leah Martin
Family Resource Coordinator
Knowledge Learning Corporation
770-578-3055
Date of Events: 9/10, 9/12, 9/13
of 2007

Becky Roberts
Children's Friend, Inc.
Human Resources, Assistant
478-923-0961
Date of Events: 5/5 and 5/19 of
2007

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